



John Burns Primary School

www.johnburnsprimary.co.uk

Wycliffe Road London SW11 5QR

Tel: 020 7228 3857 email: office@johnburns.wandsworth.sch.uk

Headteacher: Mr B Grogan BSc QTS NPQSL



Thursday 10th September, 2026

PHOTOGRAPHY AND VIDEO CONSENT FORM 2026-2027

Dear Parents and Carers,

Throughout the school year, we regularly take photographs and videos of pupils participating in school activities, events, trips, celebrations and learning experiences. These images help us to celebrate and share the achievements and experiences of our pupils and the wider school community.

We would like to ask for your consent for your child to be photographed or filmed for the purposes outlined below. **The permissions are separate**, so you can choose whether or not you are happy for your child to appear on Instagram, independently of the school newsletter and website.

1. School Newsletter and Website

Photographs and, where appropriate, videos may be used in the school newsletter and on the school's official website to celebrate school life, showcase pupils' learning and achievements, and share information about school activities and events.



Images will be used appropriately and in accordance with the school's privacy and data protection policies. We will not publish your child's full name alongside their photograph unless we have obtained specific additional consent to do so.

2. School Instagram Account

We also use the school's official Instagram account **@johnburns_primarybattersea** to celebrate school life and share photographs and short videos of activities, events, learning and achievements with our wider school community.



Instagram is a public social media platform, and content shared on the school's account may be viewed, shared or downloaded by other users. For this reason, we are seeking **separate consent** for the use of your child's photograph or video on Instagram.

Please note:

- You can give consent for one purpose and not the other.
- You can withdraw your consent at any time by contacting the school office.
- If you choose not to give consent, this will not affect your child's participation in school activities or events.



- We will make reasonable efforts to ensure that pupils who do not have consent are not included in photographs or videos used for the purposes outlined above.
- Children without consent may be positioned separately from the class during group or class photographs, for example, when photographs are taken during an educational visit.
- Photographs and videos will be taken and used appropriately and in line with the school's safeguarding, privacy and data protection procedures.
- This consent applies to photographs and videos taken during your child's time at the school unless you notify us that you wish to change your preferences.

If you have any questions about photography, video recording or how images are used by the school, please contact the school office.

Please return the attached Photography and Consent reply slip to your child's class teacher by **Monday 14th September.**

Thank you for your support in helping us to celebrate and share the wonderful experiences of our pupils.

Yours sincerely,

Miss D Buckley

Miss D Buckley
Deputy Headteacher



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PHOTOGRAPHY AND VIDEO CONSENT REPLY SLIP 2026-2027

Please return this slip to your child's class teacher by **Monday 14th September**.

1. School Newsletter and Website

I give permission for my child to appear in photographs and/or videos used in the school newsletter and on the school's official website.

- ☐ Yes
☐ No

2. School Instagram Account

I give permission for my child to appear in photographs and/or videos shared on the school's official Instagram account.

- ☐ Yes
☐ No

Name of Child	
Parent Signature	
Name of Parent giving permission	
Emergency Contact Number	
Date	

